

**EEO Report for the Western Kansas Broadcast Center covering 2/1/2014 to 1/31/2015.**

**Stations Included:**

**KKJQ-FM Garden City / Dodge City**

**KSKZ-FM Copeland**

**KWKR-FM Leoti**

**KSKL-FM / Scott City**

**KBUF-AM / Holcomb**

**KSSA-FM Ingalls**

**KULY-AM / Ulysses**

**KFXX-FM / Hugoton**

**Positions Filled**

**Front Office / Traffic Position**

Recruitment:

Radio Ad

textcaster.com email

Interviewees Referral Sources

Radio ad 6

Web listing 1

Newspaper 2

Hiree source: Garden City Telegram

**Account Executive Position / Garden City 11/14**

Recruitment Sources:

Textcaster email

Job listing posted on station Facebook pages

Recorded on-air radio commercial / Recorded by General Manager Scott Smith

kab.net / Job Bank listing

Hiree recruitment source:

On-air recorded radio commercial

**Misc Generic Recruiting**

KSSA On-Air Talent

Listed job opening on kab.net Job bank.  
(no responses)

## **Supplemental EEO Outreach Items**

2/2014 Sent Program Director James Janda to the Country Radio Seminar. James attended numerous educational sessions to improve his own skills and knowledge of the industry.

3/2014 Better Home and Better Living Show - had literature available about careers in broadcasting at our main booth at the Home Show we hosted at the Finney County Exhibition Building.

4/1/2014 News Director Tim Boulware took part in the Kansas Association of Broadcasters 2014 Student Seminar and Career Fair. Tim facilitated discussions of college students about News gathering and reporting.

5/7/2014 Program Directors James Janda and Julio Martinez (KSSA) attended the Finney County Economic Development Corporation Garden City High School Job Fair.

8/21/2014 Program Director James Janda attended the Garden City Area Chamber of Commerce Job Fair at Garden City Community College

November 2014 Sent Farm Director Lory Williams to the National Association of Farm Broadcasters Convention. Where she attended a variety of educational sessions to improve her on-air skills and knowledge of farm broadcasting.